

Sales and Customer Service

Fact track your sales abilities with this one day program.

Summary: Understand the fundamentals of Sales and Customer Service. Know about your intent, how to form trust, how to be the leader. Understand what customer service excellence looks like.

The course covers:

- **Sales 101**
- **Building trust**
- **Customer Service**

SALES 101

- Know what it means to sell.
- The basics in knowing how to get more business.
- How to enjoy selling and understand the philosophy behind what's happening between two people.
- How do we build trust? Professionalism?
- What are the essential ingredients to sell and to sell more?
- How do you need to set yourself up for success?
- How should you prepare yourself (physically and mentally)

QUESTIONS

- Questions are the key to selling.
- Learn questions which will get your customer talking.

PHONE TECHNIQUES

- What to say and how to say it.

HOW TO THINK COMMERCIALLY EVERY TIME

- Your job in sales is to generate growth.
- How to acquire commercial smarts and start recognising opportunities.

CUSTOMER SERVICE EXCELLENCE

- Philosophy of sales
- Communication
- Understand the importance of Language
- Empathy & rapport
- Difficult customers, complaint and conflict resolution

- **4 core topics on how to drive growth**
- **Over 60 lessons**
- **Over 200 minutes of video**
- **Worksheets, checklists and printables**
- **12 week membership**